

**2017 K-9 COP**  
**CONFERENCE & VENDOR SHOW**



**NASHVILLE**

**TENNESSEE**

***July 11, 12, 13 - 2017***

# 2017 **K-9 COP** CONFERENCE & VENDOR SHOW

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It's no surprise that Nashville is in the spotlight as the TOP DESTINATION to visit in 2017. Our Host Hotel Nashville Airport Marriott caters to guests looking for convenience and stress-free travel. Located minutes away from top attractions like the Grand Ole Opry, Country Music Hall of Fame and Nissan Stadium, this hotel reflects the unique charm of Music City. This Nashville hotel near the airport provides comfort, convenience and easy access to all that Music City has to offer.

## **VENDOR PACKAGE** **\$1,495.00**

- (1) 8'x10' booth (Includes pipe & drape, 6' skirted table, 2 chairs, waste basket)
- Icebreaker Social: Tuesday, July 11, 2017
- Hospitality Night: Wednesday, July 12, 2017
- Raffle Night: Thursday, July 13, 2017
- Promotion in K-9 Cop Magazine
- Email blasts to 20,000+ K-9 handlers
- Website and social site exposure
- Complimentary access to all conference classes (2 passes)
- Networking opportunity (PRICELESS!)

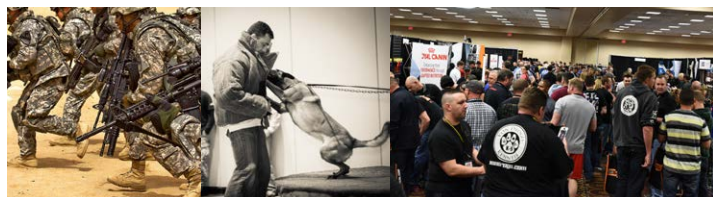
## **WHO SHOULD EXHIBIT?**

Any company, organization, or individual that sells or manufactures equipment, products and services related to the Police, Military, K-9, and tactical industries.

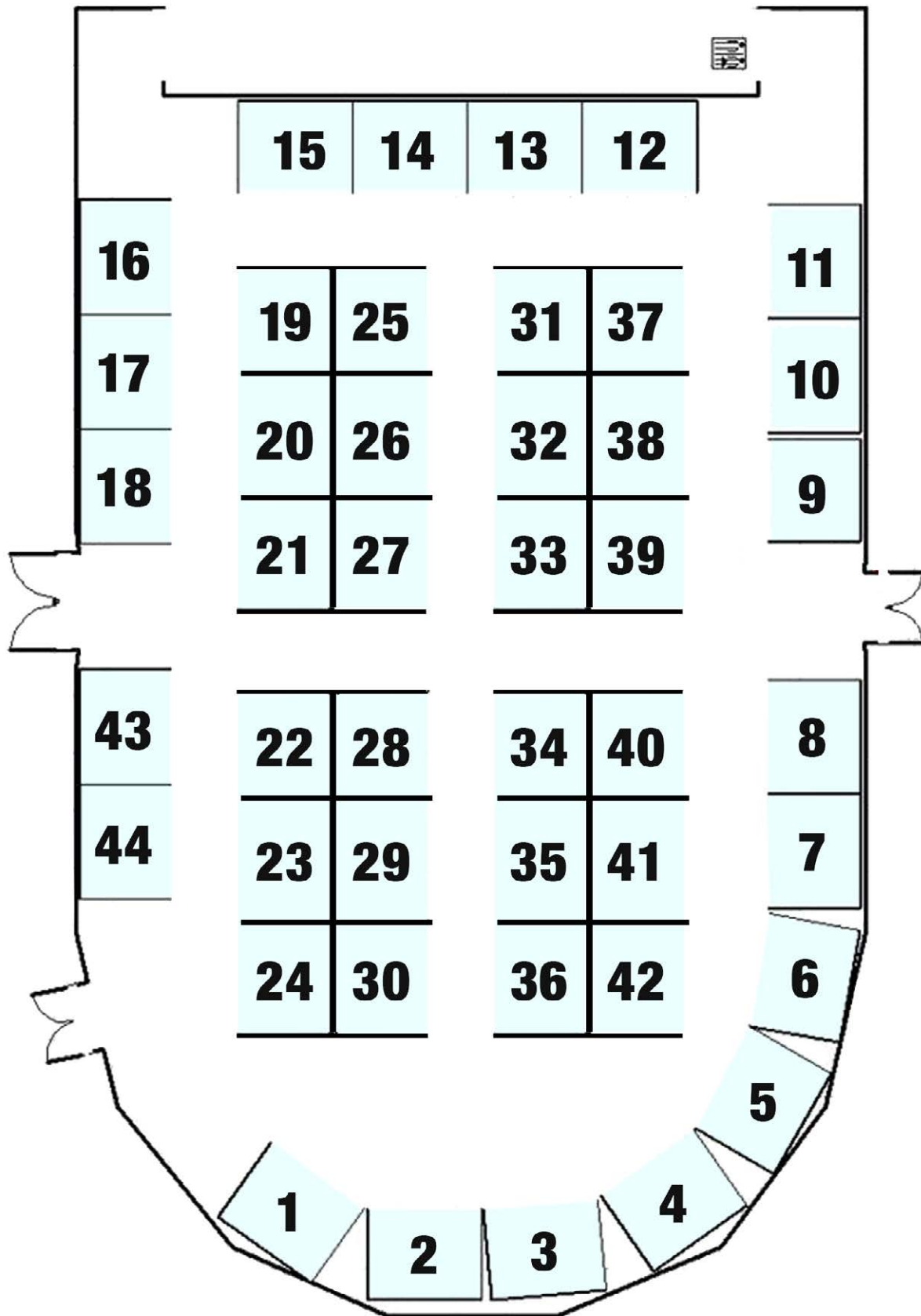


## **WHO WILL ATTEND?**

K-9 Cop Magazine is highly committed to its attendees and vendors, bringing them together in Nashville, Tennessee. Exhibit your products and services to 800+ Police and Military K-9 trainers and handlers from all over the world.



# 2017 K-9 Cop Conference Vendor Map



**July 11, 12, 13 - 2017**



## VENDOR CONTRACT:

Business Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

Booth Choice	
#1	
#2	
#3	

Register now to reserve your preferred space!

Booth Price	Booth Size	Quantity	Total
\$1,495.00	8' x 10'		

Method of Payment:  Credit Card  Check  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Billing Address (if different from above): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

***Make checks payable to K-9 Cop Magazine***

***GORGEOUS suites for only \$151 per night!***  
***Call the Marriott: (615) 889-9300 using group code: K-9 Cop Conference***

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2017 K-9 Cop Conference & Vendor Show as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by K-9 Cop Magazine constitutes a legally binding contract.

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## PLATINUM SPONSORSHIP \$10,000

### ICEBREAKER SOCIAL SPONSOR

- (1) 8'x10' booth (\$1,495.00 value)
- (5) full-page, full-color advertisements in *K-9 Cop Magazine* (\$6,475.00 value)
- (1) 6' table cover with logo provided & displayed at the Icebreaker Social on Tuesday, July 11, 2017 (\$750 value)
- Special recognition and speaking opportunity at the Icebreaker Social (PRICELESS!)
- (6) Tickets to all conference classes (\$1,770.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$10,740.00**

## SILVER SPONSORSHIP \$5,000

### RAFFLE NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495.00 value)
- (1) full-page and (1) half-page, full-color advertisements in *K-9 Cop Magazine* (\$2,090.00 value)
- (1) 6' table cover with logo provided & displayed at the Raffle Night on Thursday, July 13, 2017 (\$750 value)
- Special recognition at the Raffle Night Party (PRICELESS!)
- (2) Tickets to all conference classes (\$590.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$5,175.00**

## GOLD SPONSORSHIP \$7,000

### HOSPITALITY NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495.00 value)
- (3) full-page, full-color advertisements in *K-9 Cop Magazine* (\$3,885.00 value)
- (1) 6' table cover with logo provided & displayed at the Hospitality Night on Wednesday, July 12, 2017 (\$750 value)
- Special recognition and speaking opportunity at the Hospitality Night (PRICELESS!)
- (4) Tickets to all conference classes (\$1,180.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$7,560.00**

## BRONZE SPONSORSHIP \$3,000

### COFFEE AND PASTRY SPONSOR

- (1) 8'x10' booth (\$1,495.00 value)
- (1) half-page, full-color advertisement in *K-9 Cop Magazine* (\$795.00 value)
- (1) 6' table cover with logo provided & displayed at the coffee & pastry table on the mornings of July 12 and 13, 2017 (\$750 value)

**Value Totaling \$3,040.00**

**July 11, 12, 13 - 2017**

## SPONSORSHIP CONTRACT:

Business Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Welcome Bag Insertion:

**We are not able to attend personally but would like to distribute our information to attendees...**

You are welcome to supply (at your cost) a minimum of 500 promotional pieces that will be given to each attendee during registration. Information must be able to be placed in welcome bags as a single insertion. Any extra materials will be returned to you.

Fee for welcome bag insertion is \$250.  
 Materials should arrive by July 1, 2017.

Item	Price	Total
Welcome Bag Insertion	\$250	
Break Co-Sponsorship	\$1,000	
Conference T-shirts	\$2,000	
Lanyard	\$2,500	
Bronze Sponsorship	\$3,000	
Silver Sponsorship	\$5,000	
Gold Sponsorship	\$7,000	
Platinum Sponsorship	\$10,000	<b>SOLD</b>
<b>Total</b>		

Method of Payment:  Credit Card  Check  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Billing Address (if different from above): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

***Make checks payable to K-9 Cop Magazine***

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

July 11, 12, 13 - 2017

## TERMS AND CONDITIONS

*Please read the following Terms and Conditions and sign and date the contract page to acknowledge that you have done so.*

### 1. PAYMENT OF EXHIBIT SPACE RENTAL FEE

Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold exhibit space. Make checks payable to: *K-9 Cop Magazine*. Failure to comply with the above payment terms will result in the cancellation of the VENDOR CONTRACT and forfeiture of all money paid.

### 2. CANCELLATION AND REFUND

Cancellation by the Exhibitor for any reason will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing.

### 3. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated on the first come first reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor, payment required at the time of the reservation. Exhibitor agrees not to assign, sublet, or share any portion of the exhibit space. *K-9 Cop Magazine* reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor, and to rearrange the exhibit hall.

### 4. OCCUPANCY OF SPACE

Only **ONE** exhibitor as listed on the previous page of this contract may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly owned subsidiary, or firms for which the Exhibitor is the sole distributor or world wide agent. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed on the front of this contract.

### 5. INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibit installation time is between noon and 4:00pm on July 11, 2017. Exhibitor agrees that all materials must be removed from the exhibit area on July 13, 2017 before 11:59pm. ***Absolutely NO vendor breakdown before 8:00pm on July 13, 2017.***

### 6. SECURITY

Final responsibility for security and protection of the Exhibitor personnel, displays, equipment and materials shall be with the Exhibitor. *K-9 Cop Magazine*, their agents and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the exhibition.

### 7. LIMITS OF LIABILITY

*K-9 Cop Magazine*, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless *K-9 Cop Magazine*, its officers, directors, employees, and agents, against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney fees arising out of, or cause by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that *K-9 Cop Magazine*, their officers, directors, employees, and agents do not carry insurance for Exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance.

### 8. GENERAL RESTRICTIONS

Only law enforcement, military, and security products and services and canine related products and services may be displayed and exhibited, and *K-9 Cop Magazine* reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the exhibition. All demonstrations must be confined to the limits of the contracted exhibit space and/or demonstration area outside of the exhibit area. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed within the

confines of the contracted exhibit space. *K-9 Cop Magazine* reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Helium balloons and adhesive backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and *K-9 Cop Magazine*. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will control. In the event of any violation of these Terms and Conditions by the Exhibitor, *K-9 Cop Magazine* reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.

### 9. TERMINATION OF EXHIBITION

Should *K-9 Cop Magazine* be prevented, in the sole judgment of *K-9 Cop Magazine*, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of *K-9 Cop Magazine*, the VENDOR CONTRACT may be terminated. *K-9 Cop Magazine* will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a pro-rated share of total exhibit space rental fees after deduction of all costs and expenses incurred by *K-9 Cop Magazine*, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

### 10. AMENDMENTS TO TERMS AND CONDITIONS

*K-9 Cop Magazine*, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between *K-9 Cop Magazine* and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of *K-9 Cop Magazine* shall be final in all instances with regard to use of exhibit space.